

# Embroidery Craft

**Balrampur Handicraft**  
**Producer Company Limited**

Under Publicity & Brand Promotion AHVY Scheme of DCH.



📍 Vill & Post Raniyapur, Tulsipur  
District- Balrampur UP

**Catalogue**





# Balrampur Handicraft Producer Company Limited

Sponsored by:

**Office of Development Commissioner Handicraft**

Govt. Of India Ministry of Textile West

Block 7, R. K. Puram New Delhi.



Welcome to Balrampur Handicraft Producer Company Limited under publicity and brand promotion - AHVY scheme of DCH. We are leading Indian handicraft manufacturers, suppliers and exporters. We are basically situated in Balrampur, India and operate throughout the world. We come with a wide array of highly beautiful handicraft in India made by highly skilled and professional team of artisans. We being an awarded Indian handicraft manufacturer allow our customers to get a wide range of handmade handicraft. Our handicraft in Balrampur are loved and admired around the world in every location because of the finishing and beauty associated. Our array of handicraft in India helps enhance beauty of you living or working place, availing a traditional appearance to that. Explore exquisite handcrafted embroidery and zari work on suits and sarees! Our collection blends traditional artistry with contemporary designs, perfect for every occasion. Elevate your wardrobe with timeless pieces that celebrate craftsmanship at its finest. Our Handmade suit and sarees are mostly popular everywhere and these are also available in different styles. Embroidery on suits and sarees is a traditional craft that enhances the beauty and elegance of Indian ethnic wear. It involves the intricate stitching of decorative designs using threads, beads, sequins, and other embellishments. Zari work motifs often draw inspiration from nature, architecture, and traditional symbolism. Floral patterns like 'jaal' (net-like), 'buti' (small motif), and 'paisley' are popular choices, reflecting cultural narratives and regional aesthetics. Designs vary from simple borders to intricate full-body embroidery, catering to diverse preferences and occasions. Suitable for both formal and festive wear, zari work adds a timeless appeal to suits and sarees. Zari work on suits and sarees transcends mere embroidery; it embodies craftsmanship, heritage, and timeless elegance.

[www.balrampurhandicraft.com](http://www.balrampurhandicraft.com)





Balrampur Handicraft, where tradition meets craftsmanship in every stitch. Our artisans bring centuries-old techniques of embroidery and zari work to life, creating exquisite suits and sarees that embody elegance and cultural richness. At Balrampur Handicraft, each piece tells a story of meticulous artistry. Our skilled artisans, deeply rooted in the heritage of Indian handicrafts, skillfully weave intricate patterns using vibrant threads and shimmering zari. Whether it's delicate thread work, dazzling zardozi embroidery, or intricate mirror embellishments, every detail reflects our commitment to quality and tradition. Our collection showcases a blend of traditional motifs and contemporary designs, making each outfit a timeless masterpiece. Whether you're looking for a stunning saree for a wedding or an embroidered suit for a festive occasion, Balrampur Handicraft offers a range of choices that celebrate craftsmanship at its finest. Explore our collection and experience the beauty of handcrafted embroidery and zari work that transcends generations. Each piece not only enhances your wardrobe but also supports our mission to empower local artisans and preserve traditional craftsmanship. Join us in celebrating artistry, culture, and creativity with Balrampur Handicraft Producer Company Limited – where every stitch tells a tale of craftsmanship and tradition.

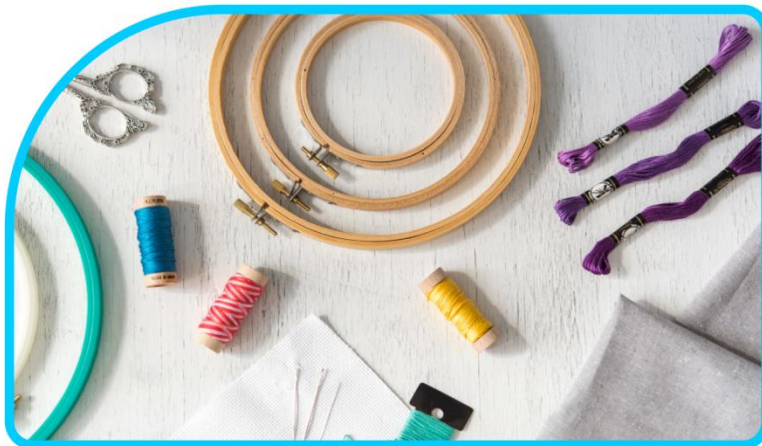


## Ebroidery And Zari Work: Timeless Elegance In Indian Fashion -

Embroidery And Zari Work Are Quintessential Elements Of Traditional Indian Attire, Adding Richness And Intricate Detail To Suits And Sarees. These Exquisite Techniques Have Been Passed Down Through Generations, Embodying Centuries Of Craftsmanship And Cultural Heritage.

Embroidery: Artistry In Thread Embroidery Involves Decorating Fabric Using Threads Of Various Materials Like Cotton, Silk, Or Metallic Yarns. Each Stitch Is Meticulously Crafted To Create Stunning Patterns Ranging From Delicate Florals To Elaborate Motifs Inspired By Nature, Mythology, Or Geometric Designs. Popular Embroidery Styles Include:

1. Zardozi: Originating From Persia, Zardozi Is Characterized By Gold Or Silver Thread Work Often Embellished With Pearls And Precious Stones. It Exudes Royalty And Is Favored For Bridal Wear And Ceremonial Outfits.
2. Kantha: Hailing From West Bengal And Bangladesh, Kantha Embroidery Features Simple Running Stitches That Form Intricate Patterns, Often Telling Stories Through Motifs Like Birds, Flowers, And Everyday Life Scenes.
3. Chikankari: A Specialty Of Lucknow, Chikankari Involves White Thread Embroidery On Fine Muslin Or Cotton Fabric, Known For Its Airy And Graceful Appeal. Traditional Motifs Include Paisleys, Florals, And Intricate Patterns.
4. Phulkari: From Punjab, Phulkari Involves Vibrant Thread Work Usually On A Plain Fabric Background, Creating A Dense Pattern Of Flowers Or Geometrical Shapes That Symbolize Life, Nature, And Prosperity.





## Embroidery Tools



Balrampur Handicraft Producer Company Limited is dedicated to promoting traditional Indian handicrafts through sustainable practices and community empowerment. Founded with the mission to preserve cultural heritage and support local artisans, we specialize in exquisite handcrafted products that showcase the rich craftsmanship of India. Each piece reflecting our commitment to quality and authenticity. By choosing Balrampur Handicraft Producer Company Limited, you not only acquire beautifully crafted items but also contribute to the livelihoods of skilled artisans across the region. Join us in celebrating craftsmanship, culture, and community.





Product  
Code: BH0001

Aishani Petite Salwar Suits  
& Dress Materials  
**Price ₹600**



Product  
Code: BH0002

Banita Ensemble Kurtis  
**Price ₹250**



Product  
Code: BH0003

Designer Kantha Stitch Hand  
Embroidered Cotton Short Kurti  
**Price ₹600**



Product  
Code: BH0004

Embroidered Kurti Black  
**Price ₹800**



Product  
Code: BH0005

French Knot Nakshi Kantha  
Women's Cotton Kurti Material  
**Price ₹1100**



Product  
Code: BH0006

Girls Embroidered Cotton  
Rayon Straight Kurta  
**Price ₹400**







Product  
Code: BH0007

GOTA WORK KURTI

**Price ₹900**



Product  
Code: BH0008

Kantha Stitch On Blue Kurti

**Price ₹4150**



Product  
Code: BH0009

Kurti With Kashmiri  
Embroidery Work

**Price ₹550**



Product  
Code: BH0010

Lucknowi Chikankari Pure And  
Premium Cotton Embroidered Mirror Kurti

**Price ₹650**



Product  
Code: BH0011

Nk Suits

**Price ₹1200**



Product  
Code: BH0012

Unstitched Wool Salwar Suit  
Material Embroidered

**Price ₹6500**



Product  
 Code: Bh0013

Women Casual Kurta

**Price ₹3200**



Product  
 Code: Bh0014

Women Cotton Blend  
 Kurta Palazzo Set

**Price ₹1900**



Product  
 Code: Bh0015

Women Embroidered Cotton  
 Blend Straight Kurta

**Price ₹650**



Product  
 Code: Bh0016

Women Embroidered Cotton  
 Linen A-Line Kurta

**Price ₹650**



Product  
 Code: Bh0017

Women Embroidered Kurta

**Price ₹1900**



Product  
 Code: Bh0018

Women Frunt Designer Kurta

**Price ₹1850**







Product  
Code: Bh0019

Women Kurta And Palazzo  
Set Rayon

**Price ₹500**



Product  
Code: Bh0020

Women Pure Cotton  
Kurta Pant Set

**Price ₹799**



Product  
Code: Bh0021

Women Straight Kurta

**Price ₹3500**



Product  
Code: Bh0022

Women Viscose Rayon Kurti  
Palazzo Set

**Price ₹500**



Product  
Code: Bh0023

Womens Embalished  
Stright Kurta

**Price ₹1800**



Product  
Code: Bh0024

Women's Trendy Pink  
Frill Kurti

**Price ₹499**



Product  
Code: Bh0025

Beautiful Embroidered Suit & Salwar With  
Embroidery Dupatta For Womens And Girls

**Price ₹650**



Product  
Code: Bh0028

Cotton Blend Salwar Suit  
Material Embroidered

**Price ₹750**



Product  
Code: Bh0027

Cotton Neck Embroidery And Daman Work Suit With  
Chiffon Multi Thread Work With Four Sided Border Dupatta

**Price ₹1600**



Product  
Code: Bh0029

Embroidered Kurta, Trouser-Pant & Dupatta Set

**Price ₹550**



Product  
Code: Bh0026

Embroidery Kurti

**Price ₹350**



Product  
Code: Bh0030

Embroidery Winter Suits

**Price ₹850**





Hand Stitched Cotton Dupatta  
For Women  
**Price ₹650**



Kashmiri Woollen Salwar  
Suit Material  
**Price ₹550**



Lifestyle Kurti  
**Price ₹550**



Neck Embroidered Kurti Black  
**Price ₹350**



Organza Kurta & Churidar  
Material Self Design  
**Price ₹1000**



Rayon Cotton Fabric Round Neck With Sleeve  
And Front Style Kurti For Women & Girls  
**Price ₹950**





Product  
Code: BH0037

Salwar Suit 2.5 Meter Top  
Piece For Women  
**Price ₹1500**



Product  
Code: BH0038

Women Cotton Blend Kurta  
Pant Dupatta Set  
**Price ₹3500**



Product  
Code: BH0039

Women's Hand Embroidered Kantha Stitch  
Designer Cotton Blouse Material  
**Price ₹1100**



Product  
Code: BH0040

Women's Kerala Tissue Kasavu Onam Saree  
With Mural Peacock Feather And Flute Design  
**Price ₹1920**



Product  
Code: BH0041

Wool Kashmiri Women's Embroidered  
Shawl-Stole Wrap  
**Price ₹3500**



Product  
Code: BH0042

Cotton Hand Embroidery  
Straight Kurti  
**Price ₹500**





Light Pure Cotton Salwar Suit  
Material Printed  
**Price ₹600**



Cotton Blend Salwar Suit  
Material Embroidered  
**Price ₹850**



Cotton Cool Men Dhoti  
**Price ₹1250**



Cotton Salwar Suit Material  
Embroidered  
**Price ₹1150**



Embroidered 3-Piece Unstitched  
Dress Material  
**Price ₹4100**



Generic Women Kurti  
**Price ₹1050**



Product  
Code: BH0049

Georgette Salwar Suit Material  
Embroidered

**Price ₹900**



Product  
Code: BH0050

Green Cotton Blend Salwar Suit  
Material Embroidered

**Price ₹850**



Product  
Code: BH0051

Kashmiri Hand Embroidered  
Pure Silk Maxi For Women

**Price ₹4500**



Product  
Code: BH0052

Pure Cotton Kurta & Palazzo  
Material Floral Print

**Price ₹1050**



Product  
Code: BH0053

Pure Cotton Salwar Suit Material  
Embroidered

**Price ₹500**



Product  
Code: BH0054

Pure Cotton Salwar Suit  
Material Printed

**Price ₹1020**





Product Code: Bh0055

Semi Stitched Cotton Blend Salwar  
Suit Material Embroidered

**Price ₹650**



Product Code: Bh0056

Silk Kurti Pant With Handwork

**Price ₹1700**



Product Code: Bh0057

Trendy Cotton Embroidered  
Kurti

**Price ₹450**



Product Code: Bh0058

Women Unstitched Cotton Silk Fabric Embroidered  
Neckline Kurti Pant Dupatta Set

**Price ₹1550**



Product Code: Bh0059

Women's Cotton Kurti Material

**Price ₹950**



Product Code: Bh0060

Women's Hand Embroidered Kantha Stitch  
Designer Cotton Blouse Material

**Price ₹950**



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